



# MWC-4YFN 2026

## Rules for Participation

**Management of individual booths for start-ups at the Mobile World Congress - 4YFN 2026 stand, as part of the BSC AI Factory project.**

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## Preamble and Legal Basis

The present document establishes the official Regulatory Framework and Rules of Participation (hereinafter, the “Rules”) governing the application, selection and commitment process for the **BSC AI Factory Booth Program at 4YFN – MWC 2026** (hereinafter, the “Program”).

The BSC AI Factory itself is a European consortium led by the Barcelona Supercomputing Center (BSC-CNS). It brings together key national research and innovation actors, including:

- **Fundação para a Ciência e a Tecnologia (FCT) – Portugal**
- **The Scientific and Technological Research Council of Turkey (TÜBİTAK) – Turkey**
- **Institutul Național de Cercetare-Dezvoltare în Informatică (ICI Bucharest) – Romania**

As part of its ongoing mission to accelerate the adoption, development and the visibility of advanced artificial intelligence technologies in Europe, the BSC AI Factory launches this initiative as defined in WP 8 - TASK 8.2 to showcase its ecosystem and highlight some of the most promising companies that are direct users of the BSC AI Factory services. Through participation in 4YFN – Mobile World Congress 2026, held in Barcelona from 2 to 5 March 2026, the BSC AI Factory aims to strengthen its role as a catalyst for innovation, providing a unique platform for startups to connect with industry leaders, investors and policymakers in a dynamic and internationally recognized environment. This action not only promotes the BSC AI Factory community but also reinforces its commitment to fostering entrepreneurship and collaboration in the field of applied AI.

## SECTION I. DEFINITIONS AND SCOPE

### *Article 1. Definitions*

- a. **The Program:** BSC AI Factory Booth Program at 4YFN – MWC 2026
- b. **The Organizer:** The BSC AI Factory Consortium, led by Barcelona Supercomputing Center (BSC-CNS), and including Fundação para a Ciência e a Tecnologia (FCT), The Scientific and Technological Research Council of Turkey (TÜBİTAK) and Institutul Național de Cercetare-Dezvoltare în Informatică (ICI Bucharest).
- c. **Applicant:** Any AI company seeking admission to the Program.
- d. **Beneficiary:** An Applicant formally selected and admitted to the Program.
- e. **Selection Committee:** Group of people, external to the BSC AI Factory, in charge of the evaluation of the Applicants against the established criteria.

### *Article 2. Scope*

These Rules define the framework for the application, evaluation, and selection of companies to exhibit with the BSC AI Factory Stand at **4YFN – Mobile World Congress 2026**, which will take place in Barcelona from **2 to 5 March 2026** (Stand 8.1B55). They apply to BSC AI Factory user companies seeking allocation to one of the eight exhibition booths contained in the Stand. The process

established herein is designed to be transparent, objective, and non-discriminatory, ensuring equal treatment and traceable decisions throughout the selection process.

## SECTION II. MANDATORY ELIGIBILITY CRITERIA

### *Article 3. Criteria for Applicants*

In accordance with the principles and regulations governing the BSC AI Factory, all applicants must comply with a set of **mandatory eligibility criteria** to be considered for participation in the 4YFN – Mobile World Congress 2026 exhibition. These requirements ensure that selected companies align with the mission and strategic priorities of the BSC AI Factory.

The following criteria **must be fully met at the time of application** and will be subject to verification by the Selection Committee. Detailed requirements for each Criteria are presented in the Table below:

Criteria	Requirement
<b>1. Legal Status</b>	The Applicant must be a legally established company with a valid fiscal identification number, registered in any <b>European Union Member State</b> .
<b>2. Corporate Age</b>	The Applicant must have been legally established for <b>less than ten (10) years as of the date of application</b> .
<b>3. AI Technology</b>	The company must demonstrate that <b>artificial intelligence forms a core component</b> of its business model, product, or service. Applications must clearly describe the AI technologies employed and show a <b>high level of technological readiness and maturity</b> .
<b>4. Technological and Scalable Nature</b>	The company must exhibit a strong technological foundation and demonstrate <b>clear potential for scalability and growth</b> .
<b>5. Sector Priority</b>	The Company should operate in one or more of the BSC AI Factory's priority sectors: <b>Health, Agriculture &amp; Climate, Finance &amp; Legal, Policy Making &amp; Public Administration, Communication &amp; Media, Energy</b> .

These criteria are **non-negotiable** and establish the essential conditions for entering the selection process.

### *Article 4. Discretionary Consideration*

Startups operating outside the defined strategic sectors and meeting all other criteria may be considered, provided there's remaining capacity in the selection process.

## SECTION III. APPLICATION AND SELECTION PROCEDURES

### *Article 5. Exhibition Schedule*

The **BSC AI Factory Stand at 4YFN – MWC 2026** (Stand 8.1B55) will feature a total of **eight (8) exhibition booths for startups**. However, to maximize visibility and participation opportunities, the Program will select **sixteen (16) Beneficiaries** in total.

The allocation of exhibition days will be determined according to the **final evaluation ranking** established during the selection process. Specifically:

- Companies ranked in **odd-numbered positions** (1st, 3rd, 5th, 7th, 9th, 11th, 13th, and 15th) will exhibit during the **first two days of the event (2–3 March 2026)**.
- Companies ranked in **even-numbered positions** (2nd, 4th, 6th, 8th, 10th, 12th, 14th, and 16th) will exhibit during the **last two days (4–5 March 2026)**.

Each Beneficiary will be assigned a booth in the Stand, equipped with the standard BSC AI Factory branding, which will co-exist with the company's own branding. Beneficiaries will be asked to provide all necessary materials (logos, resource images, and slogans) to complete each individual booth. This rotation system ensures that all Beneficiaries have equal opportunity to showcase their projects, products, and technologies under the BSC AI Factory framework.

### *Article 6. Application Process*

The application process for participation in the **BSC AI Factory Booths at 4YFN – MWC 2026** is designed to ensure consistency with the Program's selection principles. All Applicants must complete the application submission by:

1. Completing the **official application form** no later than **19 December 2025 (23:59 CET)**. All fields in the form must be duly completed to be considered valid. The form will include a set of questions aimed at gathering essential information about the company that will be used for assessing its eligibility.
2. Uploading a **presentation deck (maximum 12 slides)** in PDF or PowerPoint format. The deck should provide a clear and concise overview of the company, including the following information:
  - Description of the **product or service** offered.
  - Identification of the **sector of activity**.
  - Value proposition and **Business model**
  - **Financing and company roadmap**, including milestones achieved and plans of future.
  - **Team structure**, highlighting key roles and expertise.

Only complete submissions received before the stated deadline will be evaluated by the Selection Committee. Late or incomplete applications will not be considered.

#### Article 7. Selection Process

The selection of companies to exhibit at the **BSC AI Factory Booths at 4YFN – MWC 2026** will follow a structured, and merit-based evaluation procedure consisting of three sequential steps:

- **Step 1 – Assessment of Eligibility Criteria** - All applications received by the deadline will undergo an initial compliance review to verify that they meet the mandatory requirements established in Article 3 (Mandatory Eligibility Criteria). This verification phase will take up to one (1) week from the application deadline. Only applications that fully comply with the eligibility requirements will proceed to the evaluation phase. Submissions that fail to meet the minimum requirements or contain incomplete or inconsistent information will be automatically disqualified.
- **Step 2 - Technical Evaluation and Scoring** - After confirming the list of eligible candidates, each application will be evaluated in detail to establish a ranked list of companies to receive exhibition space at the BSC AI Factory MWC 2026 Stand.

This evaluation will be carried out by a designated External Evaluation Committee and will consider the following five main criteria, with their corresponding weights in the final score:

Weight	Evaluation Criteria
25%	The level that AI is fundamental to the Applicant's business model and value proposition.
25%	Degree of disruptiveness.
20%	Impact of the proposed solution (economic, environmental, or social).
15%	Team composition and leadership balance.
10%	Internationalization and global scalability potential.
5%	Previous participation in any BSC AI Factory service (One Stop-Shop Interview, Incubation Space Beneficiaries, AI Infrastructure Access...)

*\*This 5% will be granted directly to companies that demonstrate the service and will be reviewed by the Committee.*

The evaluation phase will last up to two (2) weeks, and final scoring will be decided by the External Evaluation Committee. The final resolution of the Technical Evaluation and Scoring will be completed no later than 9th January 2026.

- **Step 3 - Provisional Resolution and Waiting List** - Following the previous evaluation step, a provisional resolution sheet will be published, listing the sixteen (16) Beneficiaries for the eight (8) available booths, together with the proposed Exhibition Schedule.

*\*In the event that the number of eligible applications exceeds the available exhibition spaces, a waiting list will be established. Should any selected company fail to confirm participation within the specified period, replacements will be made according to the order established in the waiting list until all spaces are filled.*

This process guarantees a **transparent, objective, and auditable selection** fully aligned with the mission and operational principles of the BSC AI Factory.

## SECTION IV. BENEFICIARIES' RIGHTS, MANDATORY COMMITMENTS AND COST

### Article 6. Beneficiaries' Rights

Companies selected as Beneficiaries of the **BSC AI Factory Booth Program at 4YFN – MWC 2026** will be granted access to a series of benefits that facilitate their participation and visibility during the event:

- **Exhibition Space:** Allocation of **one booth within the BSC AI Factory Stand** for a period of **two (2) consecutive days** at 4YFN – MWC 2026 (either **2–3 March** or **4–5 March**), depending on the ranking order established in the selection process.
- **Event Access:** Provision of up to **four (4) full-access passes** to 4YFN – MWC 2026 per company, valid for the entire duration of the event (2–5 March 2026).
- **Visibility and Promotion:** Inclusion of each company's name, logo, and project description on the **official BSC AI Factory event webpage** and related promotional materials developed for the 4YFN – MWC 2026 event.
- **Stand Infrastructure:** Access to standard **stand configuration, including basic furniture, electrical connection and branding aligned (logo, resource image, slogans)** with the official stand, ensuring consistency with the institutional image of BSC AI Factory.

### Article 8. Mandatory Commitments

Beneficiaries must comply with the following obligations:

- **Presence and Representation:** Each Beneficiary must ensure a **continuous and active presence** at the assigned booth during the **entire duration of their allocated exhibition period and within official event hours**, guaranteeing that the space is never left unattended.
- **Provision of Information:** Beneficiaries must **submit all required information and materials**—including attendee names and contact details for ticket management,

audiovisual content, logos, and other communication assets—**within the deadlines established by the BSC AI Factory organization team**.

- **Coordination and Compliance:** Beneficiaries must follow the operational guidelines, logistical instructions, and communication protocols issued by the BSC AI Factory team to maintain consistency across all exhibitors and maintain a professional presentation of the shared Stand.

#### *Article 9. Cost for Beneficiaries*

Participation in the BSC AI Factory Booth Program at 4YFN – MWC 2026 is **entirely free of charge for Beneficiaries**. No participation fee will be invoiced by the BSC AI Factory team.

However, for transparency and to acknowledge the value of the support provided, Beneficiaries are informed that the services and activities included in the Program represent an estimated cost of **800 EUR (excluding VAT) per company**. This amount reflects the resources allocated to organizing and coordinating a dedicated networking session for participating startups and partners within the 4YFN – MWC 2026 framework, as well as the associated operational and visibility-related benefits provided by the BSC AI Factory.

By accepting these Rules and confirming participation as a selected Beneficiary, each company acknowledges the value of the benefits received under the Program, even though no financial contribution is required.

## SECTION V. TIMELINE OF THE CALL

#### *Article 10. Timeline for the call*

1	<b>Application period</b>	26 <sup>th</sup> November 2025	19 <sup>th</sup> December 2025
2	<b>Eligibility Criteria</b>		Until 24 <sup>th</sup> December 2025
3	<b>Technical Evaluation and Scoring</b>		Until 12 <sup>th</sup> January 2026
4	<b>Provisional Resolution</b>		Until 19 <sup>th</sup> January 2026

## ACCEPTANCE OF THE RULES FOR PARTICIPATION

All applicants must **acknowledge and accept these Rules of Participation** as a mandatory condition to take part in the selection process. A **signed copy of this document** must be **uploaded together with the application submission materials** through [the official form](#) at the time of application.

By signing this document, Applicants declare that they have fully read, understood, and accepted the terms and conditions governing participation in the **BSC AI Factory Booth Program at 4YFN – MWC 2026**, including all obligations, costs, and operational requirements described herein.

Name and surname	
Phone Number	
Email	
Company Name	
ID Company Identification Number (CIF or similar...)	
Position	
Acceptance	[Signature]